

# **AROMA MAGIC BEAUTY PRODUCTS PVT LTD**

## **Campus Recruitment – 2017 Batch**

### **( Only for Unplaced Students )**

**(Before Appearing for the process read thoroughly about Company profile, Business operations, Growth Prospects, Services, Market Share, Management, Leadership team etc.)**

About the Company - <http://www.aromamagic.com>

Date & Venue - Will be informed shortly

Dress Code - **Only Business Formals**

(T Shirts / Jeans / Sports Shoes - Not allowed)

#### **Please Carry Following Important Documents along with you:**

- |                                   |   |   |
|-----------------------------------|---|---|
| 1. Hard Board for Writing Exam    | : | Please Bring                                    |
| 2. Any Government Photo ID Proof  | : | Original as well as Photocopy                   |
| 3. Campus ID Card                 | : | Mandatory                                       |
| 4. College ID Card                | : | Original as well as Photocopy                   |
| 5. Passport Size Color Photos     | : | Five in Numbers                                 |
| 6. Photocopies of all Mark sheets | : | X, XII, UG (All Semesters) & PG (All Semesters) |
| 7. Updated Resume                 | : | Two in Numbers                                  |
| 8. A4 sheets for rough work       | : | Five in Numbers                                 |
| 9. Stationery items               | : | Stapler, Glue Stick, Pen, Pencil, Eraser etc.   |

**Eligibility** - a) **Only for unplaced students of 2017 Passing Out Batch**

b) B.Tech (All), BCA , MCA

c) Xth - 60% & Above

XIIth - 60% & Above

Graduation - 60% & Above

MCA

-

60% & Above

Package	-	3.00 LPA
Designation	-	Digital & Ecommerce Marketing
Job Description	-	<ul style="list-style-type: none"><li>• Analyzing market activity &amp; providing valuable inputs for enhancement and fine tuning sales &amp; marketing strategies.</li><li>• Handling E-commerce Platforms.</li><li>• Improving operational processes and documenting them.</li><li>• Increasing the coverage, adding the new online sales channels and contribute to the enhancement of business.</li><li>• Responsible for communicating Products, Margins, Offers &amp; discounts to new platforms.</li><li>• Maintaining company's Website</li><li>• Managing Online Platforms including B2C E-commerce and B2B online Platforms.</li></ul>
Skills	-	<ul style="list-style-type: none"><li>• Good Communication Skills</li><li>• Should be good in MS Excel and PowerPoint</li><li>• Well versed with internet</li><li>• Students with Engineering (B. Tech/B.E/MCA) will be preferred</li><li>• Year of degree completion: 2017</li></ul>

### **How to Apply?**

- **If you are eligible & interested for the above mentioned job profile, please apply on link below latest by 7<sup>th</sup> July 2017 by 4:00 pm.**

[CLICK HERE](#)

If we find that any student not meeting the eligibility criteria of the Company as mentioned above and eventually get placed with the company than he/she is solely responsible.

**NOTE** - Schedule of Visit, Eligibility Criteria shared is subject to change as per the discretion of companies and kindly visit the portal before coming to campus drive.

My Best Wishes

**Dr. Ajay Rana**

**Advisor & Director**